



Ellen D. Rothberg

President & CEO

VNA Healthcare Inc.

Vice President, Hartford HealthCare



Ellen D. Rothberg is president and CEO of VNA HealthCare Inc. and vice president of the Hartford HealthCare (HHC) system.

VNA HealthCare, founded in 1901, provides home health care to patients in more than 60 towns in Central Connecticut and Greater Waterbury. The agency employs more than 700 staff members who care for more than 15,000 patients every year. VNA HealthCare is ranked among the top home-care agencies in the country by HomeCare Elite™. VNA HealthCare is a member of Hartford HealthCare, a health care system with more than 15,000 employees in more than 80 communities throughout Connecticut.

In addition to VNA HealthCare, HHC includes Hartford Hospital; The Hospital of Central Connecticut; MidState Medical Center; Windham Hospital; The Institute of Living psychiatric center; Eastern Rehabilitation Network; Hartford Medical Group; the Doctors of Central Connecticut; MidState Medical Group; Central Connecticut Senior Health Services, which includes five assisted-living and skilled-nursing facilities; and two regional behavioral health centers, Rushford and Natchaug Hospital.

Ms. Rothberg has been president of VNA HealthCare since June 1998. She has more than 30 years of service in health care, including acute care, community-based care, and home health settings. Prior to joining VNA HealthCare, Ms. Rothberg worked in the Boston area for many years, starting her career as a nurse at Brigham and Women's Hospital. After receiving her master's degree in public health from Yale University, she returned to Boston and started one of the first adult day health programs in the country and the first Alzheimer's day program in Massachusetts. She then held several positions in home health care and eventually relocated to Hartford to assume leadership of VNA HealthCare, one of the nation's oldest and largest not-for-profit home health and hospice agencies.

Ms. Rothberg has been active on both state and national levels, working to influence public policy in the home health care area. She currently serves on the Board of Directors of Visiting Nurse Associations of America (VNAA) and is on the association's Public Policy Committee and chairs the Nominating and Governance committees. She also serves on the Board of Directors of the Connecticut Association for Home Care and Hospice (CAHCH) and chairs the board's Government Relations Committee. In 2005, she was recognized by the *Hartford Business Journal* as one of the Eight Remarkable Women in Business. In October 2008, she received the Judith Hriceniak Award for Excellence in Nursing Leadership from CAHCH, and most recently, she was honored with a 2010 Health Care Hero Award from the *Hartford Business Journal*.